

# Investor Relations Update

April 2014

#### Intro from Rob Binns

Given the progress we made last year on driving cash flow generation and rebuilding our balance sheet, you've heard Meg talk about how we now have more flexibility to consider M&A opportunities that may arise. We sat down with Todd Morgenfeld, HP's Treasurer and SVP of Corporate Development and Corporate Analytics, to talk about our disciplined approach to M&A and some of the steps we've taken to strengthen our process over the past few years. You can listen to that interview here and here.

You can also listen to a presentation and Q&A session with Mike Nefkens, EVP of HP Enterprise Services, and find out the latest from our server team after a recent visit to our Houston facility, included below.

Finally, last month we held our annual shareholder meeting in Santa Clara, where our shareholders reelected our Board of Directors. Details on the results are available here, and you can view regular updates from our directors through our Board Outreach program.

We look forward to updating you again in our next newsletter.

Sincerely,

Rob Binns

Vice President, Hewlett-Packard Investor Relations



### **HP Investor Relations Updates**

#### **Enterprise Services Update with Mike Nefkens**

On April 2<sup>nd</sup>, HP's EVP of Enterprise Services (ES), Mike Nefkens, gave a technology briefing to provide an update on the state of the ES business. Nefkens discussed the progress ES has made in improving integration with HP's other business units, growing advisory and consulting capabilities, targeting more proactive selling, and shifting its business mix toward the new style of IT. He also noted FY2013 accomplishments such as securing the largest deal in the industry and adding more than 400 new clients.

The webcast and presentation are available on the Investor Relations website.

#### **HP Server Innovation Tour in Houston**

On April 10<sup>th</sup>, HP hosted several investors at its Houston campus to discuss how HP is leading the transformation in the server industry to meet the demands of the new style of IT, aligning with technology megatrends such as cloud, big data, mobility, and security.

The tour focused on HP's approach to server innovation via workload optimization, which we believe differentiates HP from the competition and more commoditized servers. The tour included a peek into HP's Moonshot Discovery Lab, sessions highlighting key innovations across HP's server portfolio, and an update of the hardware mix-shift within the technology services business.

# **HP Business and Technology Highlights**

HP Highlights from Global Partner Conference (March 24-26, 2014 - Las Vegas)

At the end of March, we convened our annual Global Partner Conference, bringing together approximately 2,000 of HP's top partners from a broad range of industries.

During the conference, we launched a number of new sales tools and services designed to enhance our support of the channel by rewarding performance, driving demand and simplifying partner engagement.

## **MULTIMEDIA**

#### **HP Interview Series**

# **HP's M&A Approach**

Todd Morgenfeld, Treasurer and SVP of Corporate Development & Corporate Analytics
Andy Simanek, Director of Investor Relations

Todd Morgenfeld, HP's Treasurer and SVP of Corporate Development & Corporate Analytics, discusses HP's overall approach to M&A

#### **HP Interview Series**

# HP's M&A Approach: Recent Improvements & Best Practices

Todd Morgenfeld, Treasurer and SVP of Corporate Development & Corporate Analytics
Andy Simanek, Director of Investor Relations

Todd Morgenfeld, HP's Treasurer and SVP of Corporate Development & Corporate Analytics, discusses recent enhancements to HP's M&A approach

## **Blog Posts**

- Q&A with Martin Fink: What is HP Doing in 3D Printing?
- Next Generation Computing: The Cloud as a Knowledge Engine
- HP's Global Partner Conference: Making HP a Partner of Choice
- Highlights from HP's Annual Shareholder Meeting

#### **Events**



MAY 22, 2014

Q2 2014 Hewlett-Packard Earnings Conference Call

Add To Calendar



MAY 28, 2014

HP at Sanford C. Bernstein's 30th Annual Strategic Decisions Conference

Add To Calendar



MAY 29, 2014

Technology Briefing: Supply Chain with Tony Prophet, SVP of Operations, Printing and Personal Systems

Add To Calendar



J.P. Morgan Global Leaders 1x1 Forum in Toronto

Add To Calendar



JUNE 10-12, 2014

HP Discover: Las Vegas

Add To Calendar



**AUGUST 20, 2014** 

Q3 2014 HP Earnings Conference Call

Add To Calendar



Contact us at investor.relations@hp.com or visit our IR website for address and telephone information.

HP is committed to protecting your privacy. Your information will not be shared outside HP unless you give your consent. You can choose wether HP may communicate directly with you. For more information please see the HP Privacy statement. As a valued contact or customer of HP, you are receiving this eNewsletter with information that we believe will be relevant to you. But if you do not wish to receive this communication in the future, please click here to unsubscribe.

© 1994-2013 Hewlett-Packard Company. All rights reserved. All product and company names referenced herein are trademarks of their respective owners. THIS DOCUMENT IS PROVIDED FOR INFORMATIONAL PURPOSES ONLY

This email was sent to gregory.marose@edelman.com

why did I get this? unsubscribe from this list update subscription preferences

Hewlett-Packard Company · 3000 Hanover Street · Palo Alto, CA 94304 · USA

